

**MANSFIELD DOWNTOWN PARTNERSHIP  
ADVERTISING AND PROMOTION COMMITTEE**

**Wednesday, January 28, 2015**

**Partnership Office  
23 Royce Circle  
(860) 429-2740**

**4:15 p.m.**

**AGENDA**

1. Call to Order
2. Public Comment
3. Approval of Minutes from December 17, 2014 (attached)
4. Discussion of draft Town Square policies (attached)
5. Update on Winter Fun Week (Feb 1 – 7, 2015)
6. Discussion of Town Square donor event (May 1)
7. Discussion of potential summer event
8. Other
9. Adjourn

Next meeting: Wednesday, February 25

**Possible future events:** Christmas Market (similar to annual markets in Austria and Germany) - One Stop Shop (from 2012 Local First Mansfield) - Easter egg roll/hunt - Valentine's event - Fourth of July event - Movie in the parking garage - Concert series - Kick-off concert for the Town Square stage